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June 26, 2008

TO: COUNTY CLERKS/REGISTRARS OF VOTERS/VENDORS (08218)
FROM: 
JASON HEYES, VOTING SYSTEMS ANALYST
SUBJ: BALLOT TINT AND WATERMARK FOR NOVEMBER 4, 2008
GENERAL ELECTION

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State's Office has selected a ballot design and tint for use in the November 4, 2008, General Election.

The design/watermark for the November 4, 2008, General Election is the **California State Seal**. The tint is **Lavender PMS Purple**.

The design and tint must appear on the ballot itself, not only on the ballot stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.